
CINDY URRUTIA, PhD

2677 Browning Ave, Clovis, CA 93611 | 310.775.5069 | currutia@csufresno.edu / cindy.ruth888@gmail.com

SKILL HIGHLIGHTS

Project Management	Organizational Leadership	Employee Relations
Bilingual Spanish/English	Developing External Relationships	Staff Training and Development
Education Specialist	Public Speaker & Presenter	Sales & Fiscal Management
Race & Gender Theories	Social Media Platforms	Communication Skills

MOST RECENT PROFESSIONAL DEVELOPMENT

California State University, Fresno & National Coalition Building Institute International, *Train-the-Trainer*, June 2017

California State University, Fresno, *Welcoming Diversity: A One Prejudice Reduction Workshop*, May 2017

California State University, Fresno, *Speaking the Magic: Powerful Relationships and Compelling Storytelling*, Mar. 2016

California State University, Fresno, *Daring Greatly in Leadership*, March 2016

MasterClassManagment.com, *Master Certificate in Business Management*, August 2015

Harvard University Online, *Learning Nonprofit Financial Stewardship Webinar*, August 2015

PROFESSIONAL EXPERIENCE

Director, Center for Creativity and the Arts, California State University Fresno. February 2016 to Present.

- Serve as the functional lead for the Center for Creativity and the Arts (CCA).
- Lead, coordinate and direct CCA's Advisory Board and Steering Committee.
- Develop, strengthen and maintain professional relationships with interior and exterior agents of the university in order to create, implement and execute programming, as well as positioning CCA as a leading cultural institution in the Central Valley of California.
- Manage relationships with off-campus entities or agencies, and manage sensitive situations.
- Develop and oversee projects, and their compliance with plans, logistical needs, and schedules.
- Develop and maintain budgets and annual reports.
- Plan timelines and manage multiple projects simultaneously.
- Oversee the production of printed and digital promotional and publicity materials for CCA.
- Direct educational and public relations programs designed to enhance the public use, understanding and enjoyment of exhibitions.
- Supervise and coordinate preparation of facilities and appropriate gallery spaces for day-to-day exhibit / project operations, and provide lead work direction to staff, with accountability for results.
- Coordinate the acquisition, classification, preservation and display of art objects.

Adjunct Lecturer, TA and Instructor. 2005-2015

- Over ten years of university teaching experience at the following colleges/ higher education institutions: California State University, Los Angeles, Chapman College, Laguna College of Art and Design and University of California, Irvine.
- Duties have included, but were not limited to: teaching, course/curriculum development, online instruction, lecturing, coaching, mentoring, conflict resolution, and advising.
- Taught part-time while obtaining a PhD full-time and working full-time in the below position.

Los Angeles Area and Store Manager, Z for Z USA, Zaeem Jamal Brand, 2012-2015

- Managed and represented the luxury brand Zaeem Jamal in the Los Angeles region.
- Developed databases of key industry leaders and constituents for the purpose of outreach, gaining brand recognition, having celebrities wear the brand, and sales. This was a critical endeavor because ZforZUSA opened in Los Angeles in 2010. My role in successfully achieving brand recognition and sales has been integral to ZforZUSA's development and growth.
- Monitored all store operations, oversaw fiscal management, and sales.
- Maintained, developed, and increased external relationships with agents and vendors.
- Successfully acted as the corporate liaison at external events such as charity galas and fundraisers.

Operations, Office Manager and Former Co-Owner: Prestige-BIG3, Los Angeles, CA, 2010-2012

- Responsible for managing office personnel, overseeing marketing, payroll and training.
- Established and maintained strong external relationships with the agents with which BIG3 advertised.
- Trained construction foremen on how to represent the company in the field, and ensured they could articulate the company's mission of superior quality and service.
- Negotiated advertisement price contracts and approved all advertisement campaigns.
- Critically assessed the areas in the company where it was weak and provided solutions for performance and operation upgrades.

Faculty: Westwood College, Los Angeles CA, 2006-2010

- Lectured and trained students on an assortment of core competency courses.
- Taught hybrid online and live lecture courses.
- Utilized smart room technology for presentations and lectures.
- Created syllabi, course development and counseling sessions for students.
- Worked with a culturally diverse set of students.
- Successfully mentored, coached and motivated at risk students to continue and complete their education.

EDUCATION

University of California, Irvine, Irvine, CA, PhD in Visual Studies, 2015

California State University, Los Angeles, Los Angeles, CA, M.A. in Art History, 2006

Boston University, Boston, MA. B.A., Economics & International Relations, 1998

RESEARCH AND PUBLICATIONS

In the Works: -Two catalogs: *Unsung Heroes* and *Poetry & Sol*, fall 2017.
-*Life Beyond the Disease*, a book on wellness. Expected completion late 2017, early 2018

Most Recent Catalog: *Elotes con Sangre, the Journey Home, Photographs and 'Nierikass' (yarn paintings) of the Land of the Wixáritari, First Peoples, The Huichol Nation of Mexico. 1970*,
Ed. Cindy Urrutia, PhD and Juan Felipe Herrera, U.S. Poet Laureate.

Doctoral Dissertation: *American Photographers and Mexico: Interwar Aesthetics and Visual Culture South of the Border.*

Master's Thesis: *Exploring Race and Identity in the Art of Archibald J. Motley Jr.*

HOBBIES/ASSOCIATIONS

- National Coalition Building Institute Affiliate Team Member
- I write under a pseudo name, Cindy Ruth on wellness and health.
- Concerned with social justice, equity and inclusion.